

Here's Why Our VIP Mums Love Kinderland Preschool & Infant Care



Did you know that Kinderland Preschool and Infant Care was voted by TAP's Judging Panel as the best preschool? Read on to find out why.

Jane Austen once said, "Without music, life would be a blank to me." And it's true, isn't it? For what is life without music? Even when it comes to early childhood education, music offers a wide array of benefits for young learners. What greater ways are there to begin your child's early learning journey than to experience a music-infused curriculum. Mums from our VIP's Choice Panel of Judges agree, and that's why Kinderland Preschool and Infant Care, best known for its music-infused curriculum, is their top pick for a preschool in Singapore. Read on to find out more!



What Do Mums Look For When Choosing a Preschool in Singapore?

We asked our mums on the judging panel about some of their considerations when looking for a preschool in Singapore. After all, mums know best, don't they? While convenience and proximity are important factors, our mums go beyond that when it comes to early years education. Mostly, they want a preschool in Singapore that is safe, in which the teachers are warm, welcoming, and committed, and of course, a curriculum that offers that something extra!

Kinderland Preschool & Infant Care - Unparalleled Music-Infused Curriculum & Proven Programmes

Our judging panel's top pick for a preschool in Singapore - Kinderland Preschool and Infant Care! **Jamielene Fernandez**, from our **VIP's Choice Panel of Judges**, expressed that as an

experienced educator, she is "a HUGE fan of psychomotor activity at a young age because it is so important".

"When I see a carefully thought through curriculum which includes music, physical activity, STEAM and IT, it definitely sends the message that the school pays attention to every aspect of the child and has considered the challenges children will face when they go into primary school. Just take a look at how Kinderland's learning objectives align with the MOE 21st century competencies and you'll be able to see that your child would be sufficiently prepared for big kid school :) Kinderland has a very clear vision of what a holistic child looks like and the gifts they want to impart to the children who graduate from Kinderland - that's impressive."

She added that she has come across Kinderland in many parents' positive reviews. Would she recommend Kinderland? "Certainly!"

Likewise, Huang Huiling, whose 2.5-year-old child is enrolled in Kinderland Preschool, explains her top reasons why Kinderland is her preschool of choice.

"We like that the syllabus is designed to help children transit with ease to Primary School as the teaching methods are modelled after those approved by MOE SG. The school also has enrichment classes that are optional but great for children to learn beyond language and Maths. There is coding, music, and speech and drama within the mandated curriculum. The facilities within the school are impressive and there is a strong focus on English just as much as Chinese".

VIP Mum Effie, has two children. Her elder child is at Kinderland and she plans to enrol her second child when she turns 2 next year. Effie, cited "safety, environment, teachers, curriculum and brand reputation" as her top 5 reasons for sending her child to Kinderland. Her favourite Kinderland programmes are Kinderland Phonics

Programme and KinderFit.

Effie is happy with her child's development as a student and as an individual in Kinderland.

"Kinderland helps my kid in the development stage and he is able to do his own things independently. He is also able to express his feelings better. Previously he would just cry and throw tantrums."

So what is it about the Kinderland Preschool & Infant Care curriculum that makes it a preschool of choice?



[Kinderland Preschool](#) is a superior brand with a lasting legacy in Singapore's early childhood landscape. It is renowned for its time-tested music-infused curriculum that boosts children's early brain development. That's because instrumental musical training develops the part of the brain that controls visual-spatial skills that are vital for

learning Math and Science. Learning musical instruments also helps to sharpen a child's memory and improves verbal intelligence and literacy.

Kinderland's music-infused curriculum has stood the test of time. With over 80 centres across Singapore and the region, it has been around since 1978, and has unlocked the potential of over 100,000 children through musical training using keyboards, pianicas, solfege singing, and even rhythm training!

Besides musical training, Kinderland's music-infused curriculum is built around the **K.I.N.D.E.R.** multidisciplinary lands for the holistic development of your child:

- **Kineticland** - strengthens motor skills and build sharper minds, Kinderland students enjoy 50% more physical activity in a week than most of their peers. With KinderFit, a fitness cum cardio wellness programme that gets kids moving, children develop confidence, motor skills, and strength through games and exercises.
- **Intelliland** - hones language and literacy skills through a specially curated multi-sensory programme, building children's confidence not only in reading but in writing as well. This is done with Literacy Through I.T., a multi-sensory programme that drives children's interest in conveying their thoughts in words and expanding their creativity. They express their ideas freely using sound association and grammatical rules are reinforced at a later stage. As such, children learn to write even before they can read!
- **Natureland** - spurs inquisitive minds to explore and seek answers through Discovery of the World, appreciating and understanding nature and its magnificence
- **Digiland** - helps children master numeracy and build logical

thinking for real-life application, comprehending the fundamental skills of programming through coding. With S.T.R.E.A.M. - Science, Technology, Reading & wRiting, Engineering, Arts, Mathematics, children have fun doing inquiry-based project work and refine their social skills and resilience at the same time!

- **EQland** - develops character by refining social and emotional skills through daily activities, growing their heart for the community around them
- **cReativeland** - encourages creative expression through various forms of music and arts, honing their sense of aesthetics, rhythm and coordination. Apart from our Children's Music Programme, our art programme offers new stimulations for curious young minds, allowing your little ones to expand their creativity through exploration and discovery! In the art lessons, our children utilise recyclables to create masterpieces that are sustainable and playable, combining creativity with utility.

These developmental domains are built on learning areas identified by the Singapore Ministry of Education, so you can be rest assured that your child's early childhood education in Kinderland will prepare them well for primary school. Through these multidisciplinary lands, your child will uncover his or her potential and gain important life skills with a growth mindset.

In short, as our VIP mum Ewayne Jake Toh Lim, mum of 4, has her 3rd and 4th children in Kinderland. They are 18 and 2 months old respectively.

"Love it since my first child!"

What does she love about it? The warm and caring teachers, the maintenance and facilities of the centre, the frequent updates about

her children, and their reputation that has stood the test of time.

"Kinderland is by far, the most systematic and responsive childcare my children have attended!"



Likewise, Alia De Meida Sharma, KOL, Tap Moderator and Founder, also from **our judging panel**, says:

"My objective at that time was to find a preschool that provides outdoor play and indoor activities for my 4-year-old. I wanted my son to be more active outdoors and Kinderland has a programme called KinderFit. It aims to develop movement skills and also helps my child's self-confidence and leadership skills. I also like that they incorporated music in their KinderFit programme!"

Purposefully-Planned Spaces at Kinderland Preschool and Infant Care

While our VIP mums love the curriculum here, their children enjoy the

programmes, care, and tasty healthy food. Apart from the above-mentioned music-infused curriculum, your child can also look forward to:

1. Kitchen that serves healthy/nutritious food. In line with Health Promotion Board guidelines, our certified in-house nutritionist plans the menu according to the Healthy Meals in Pre-schools Programme to ensure our children absorb the necessary nutrients for healthy growth. Children love to sneak a whiff of their tasty meals when passing the kitchen.
2. Dedicated learning corners for both preschoolers and infants such as our music studio, I.T. room, dramatic play corners, and infant care bays. These areas are specially designed to help children expand their creativity and their depth of learning with the available resources.
3. Expansive outdoor area at Kinderland Academy @ Yio Chu Kang with enriching learning zones. Children soak up the sun during physical activities. A variety of vegetation is planted within school grounds, allowing safe exploration by our children while they learn about nature. Outdoor learning experiences and S.T.R.E.A.M. projects excite the curious Kinderland child with an active desire to investigate, learn and know more about the natural environment.



Caring Teachers, Happy Children!

Ask any mum what's most important when looking for a preschool in Singapore and they would agree that their child must be happy!

Huiling says,

"The teachers care about the students, and the staff, including the principal, stay closely connected to the children and parents. The teacher pays attention to my child's needs and provides feedback to me so that we can work together to achieve learning and development goals and milestones."

She added that she can see her child learning and growing by leaps and bounds after joining Kinderland. She appreciates that he has become more independent as well.

Similarly, Alia says that in addition to Kinderland's holistic curriculum, she is happy with the care given to her child.

"When my 1st child attended Kinderland at 4 years old, the teachers were attentive and my son was always looking forward to going to school."

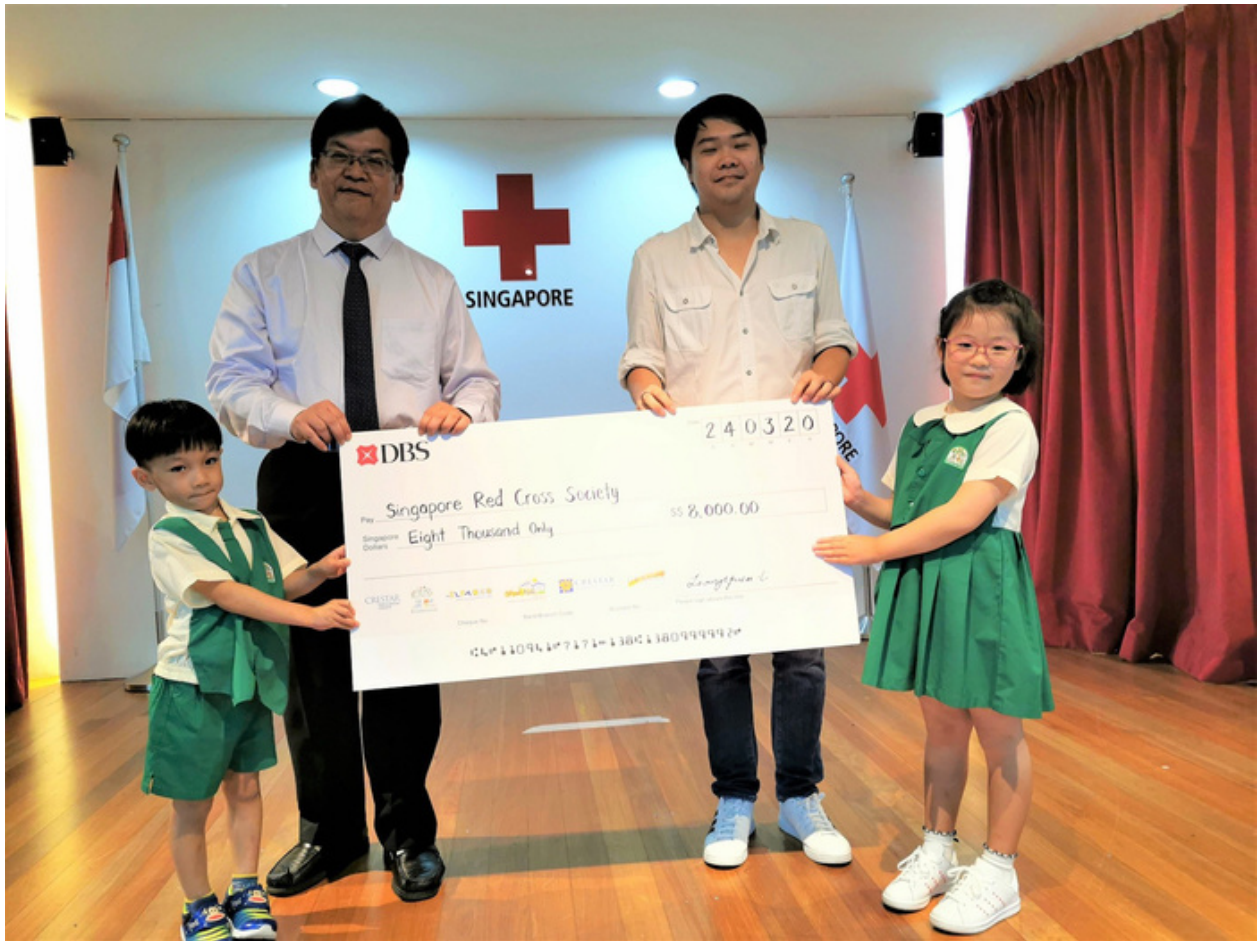
Similarly, Ewayne expresses,

"The teachers are always very welcoming in the morning and they always update me about my child's day in the evening."

Kinderland believes in the potential of every child and that they are born with unique talents and abilities. Kinderland believes in unearthing the potential of each child and empowering them to be global citizens with a growth mindset. The first step to this is building a strong tri-partnership between school - child - parent so that the child's learning is continuous even out of school, built even further with their families.

Effie concurs,

"I love the curriculum, the teachers, and most importantly, my son enjoys school!"



Mums and dads, if you're looking for a preschool in Singapore, look no further than Kinderland, our judging panel's preschool of choice. Contact [Kinderland](#) to speak to their experienced centre leaders and to learn more about their infant care and preschool programmes and curriculum!